

CV., american style. Visual Design and Communication.

Gabriel Garay O.

Nationality: **Chilean.**

Telephone/voice mail: **+562 5709583.**

Mobile number: **+569 6669 9368**

Work e-mail Address: **respuestas "at" visibles "dot" cl.**

Work website: **www.elbarrioitalia.cl / www.visibles.eu**

Personal website: **www.ggaray.cl.**

OBJECTIVE: VISUAL DESIGN AND COMMUNICATION

KEY STRENGTHS

PROVEN ENTREPRENEURIAL TRACK RECORD

STRONG ETHIC WORK

DEDICATED TO HIGH QUALITY

TEAM PLAYER

MULTICULTURAL SOCIAL SKILLS

STATE OF THE ART GRAPHIC AND WEBSITE DESIGN SKILLS

CREATIVE AND INNOVATIVE

HIGHLY ANALYTICAL

TECHNICAL ABILITIES

Adobe Photoshop, Dreamweaver, Director, Strata Studio (3D), Microsoft Office, Flux, Freehand, ColorScheme Studio, Banner Zest Pro, Mamp Pro, Pixelmator, Transmit; Joomla, Wordpress; Marketing management in publicity for social networks such as Facebook, Twitter, Interpals, Livemocha, Tripadvisor, Netlog, etc; able to use licensed Apple Mac programs.

QUALIFICATIONS

Degree in Graphic Design.
Extensive training and practice in the field.

SUMMARY OF PROFESSIONAL EXPERIENCE

BARRIO ITALIA (WWW.ELBARRIOITALIA.CL), CURRENT

Owner and developer of the advertising portal and website, (zone of Providencia, Santiago de Chile). It deals with food stores, design and art. Independent self-financed project with the intention to create and value the identity of a sector of Santiago, as well as identify and 'brand' based on this area.

COMMERCIAL TRADE CONTACT LTDA. 2010, CURRENT

Art director and Director of Digital Marketing/Marketing.
Webmaster of this company that imports French beer "CH'TI" to Chile.
Responsibilities: Corporate identity design (logo, stationery, etc).
Marketing plan development in conjunction with the Sales Department.
Internet social network marketing and internet sales.

MO'CAFÈ ITALIA & SCAE CHILE: (SPECIALITY COFFEE ASSN. OF EUROPE) 2010 CURRENT

Graphic Designer and Digital Marketing Assessor in Italian-Chilean owned company that imports high quality coffee to Chile.
Web site creation, corporate identity modification, social network diffusion and contact with the universities to promote diffusion of the coffee culture.

VISIBLES PROFESSIONAL PARTNERS , PRESENT

Owner and developer of this graphics design studio:

Business Plan - International Summer School, Montalbano Elicona. (Italia)
Corporate Identity creation (Logo, letterhead, website International Summer School Montalbano Elicona.
Website modification: www.cahuelmo.cl - www.veronicagaray.cl
Maintenance and administration of websites www.summerschool.me,
www.summerschool2010.com.
Various projects relating to tourism and import-export.

VISIBLES PROFESSIONAL PARTNERS, 2009 - 2007

Owner and developer of this graphics design studio:

Website design: www.cahuelmo.cl - www.tallersacro.com - www.incoingenieros.cl -
www.unitedshield.es (España) - www.cblin.cl - www.agricolanorteverde.cl - www.incoingenieros.cl
CEMAX Medical Center: Corporate Image Design (Logo and letterhead), Intranet and network maintenance; Informatics consultant.
INDENOR, Blinds and Roller Shades: Intranet and network maintenance; Informatics consultant.
Various graphic designs for the Order of St. Augustine, (Santiago de Chile).
Design Analysis and corporate image production: BrokenDreams, (Spain).

NEOCAP LTDA. CREATIVE DIRECTOR, 2003- 2006.

Interactive CDs: "Poemas Digitales", "Neocap", "Leadership Training DVD I and DVD II" (for Banco

de Chile and CorpBanca).

Graphic CD Design: "Canciones de Navidad" (España).

Graphic Development for the Higher Education Council (Chile).

Graphic Design for CD musical: "Los Kabros Kool" (Chile).

Editorial design: Book: "Estudios Geográficos II", "Liceo de Hombres de La Serena", Ed. Platero.

Book design "Flores del Desierto", Ed. Platero.

LANGUAGES

Italian B1-B2 level, 2010.

English, B1 level, 2010.

Spanish, native speaker.

Currently studying Russian.

EDUCATION BACKGROUND/CREDENTIALS

B.A., Graphic Design, Universidad del Pacífico, Chile, 2004.

Diploma, Universidad Complutense de Madrid: Small Business Creation and Development, 2007.

Università degli Studi di Messina, Sicily: Italian, 2009

Università degli Studi di Messina, Sicily: English, 2010.

Università degli Studi di Messina, Sicily: Italian, 2010.

FOREIGN EXPERIENCE

Lived two summers in Sicily, Italy.

Extensive travel throughout Europe and Latin America.

SPECIAL INTERESTS

Travel, visiting museums, expositions, events; theatre, photography, swim, and poetry.